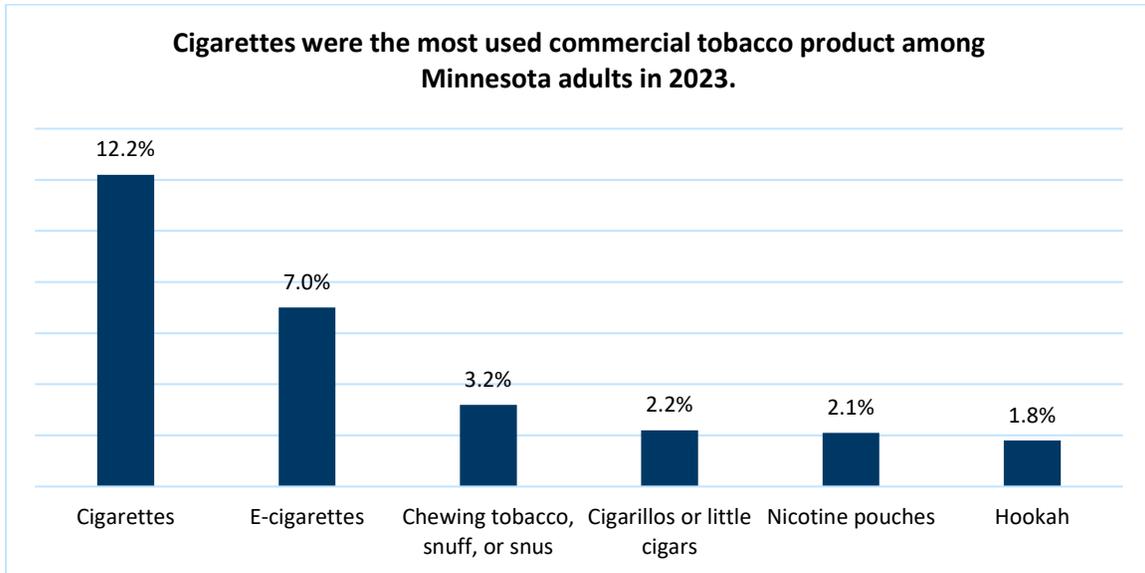


2023 Minnesota Adult Commercial Tobacco Data

HIGHLIGHTS FROM THE BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM

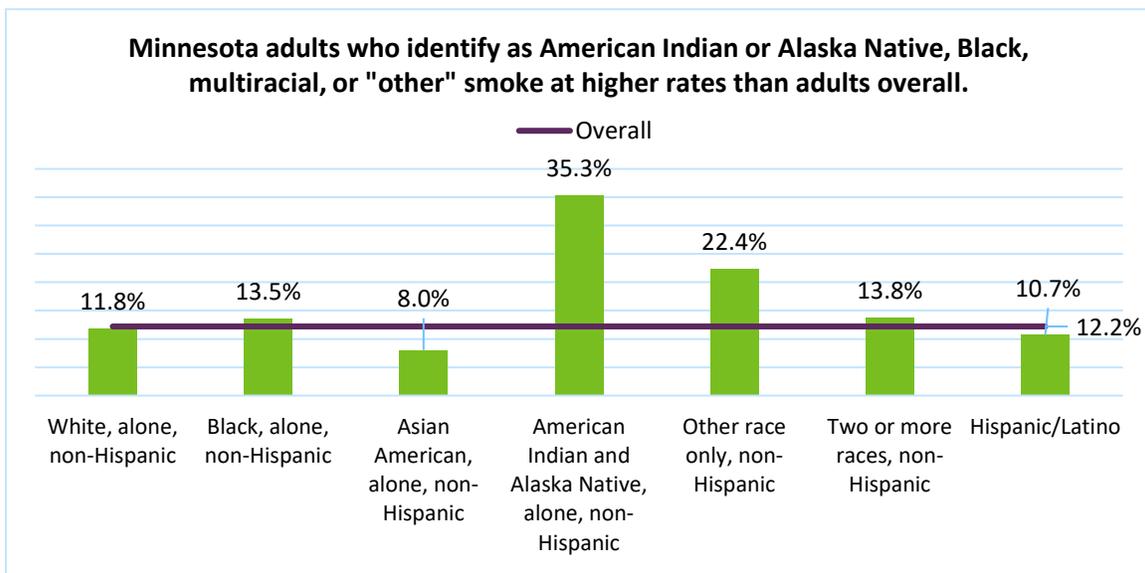
Any commercial tobacco

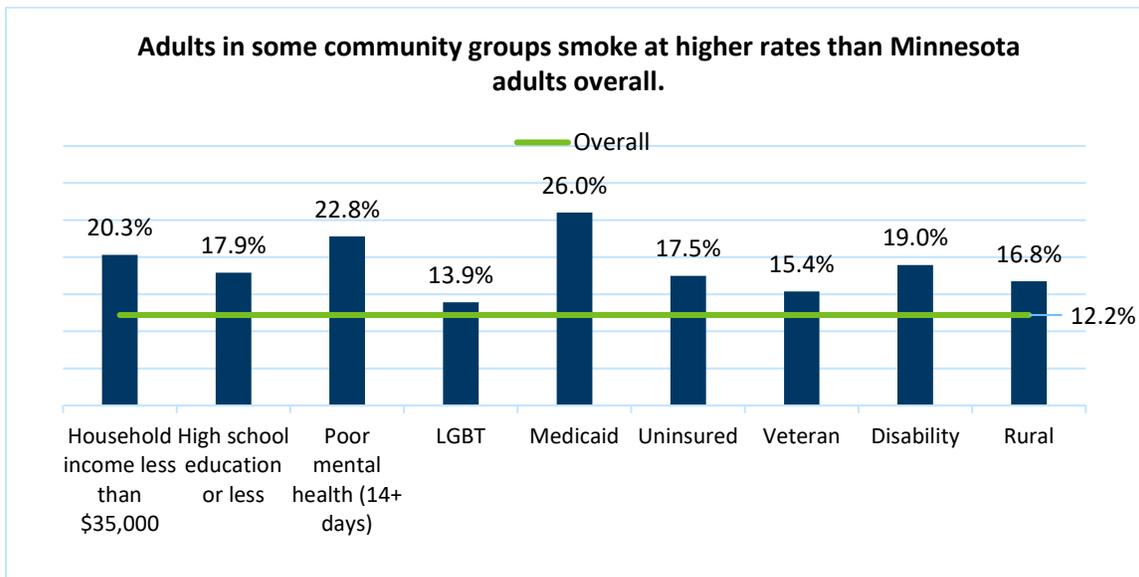


Cigarette use (smoking)

12.2% of Minnesota adults smoked cigarettes in 2023, down from 19.1% in 2011.

While cigarette use has been declining steadily in Minnesota, adults in many communities still smoke at higher rates than adults overall.

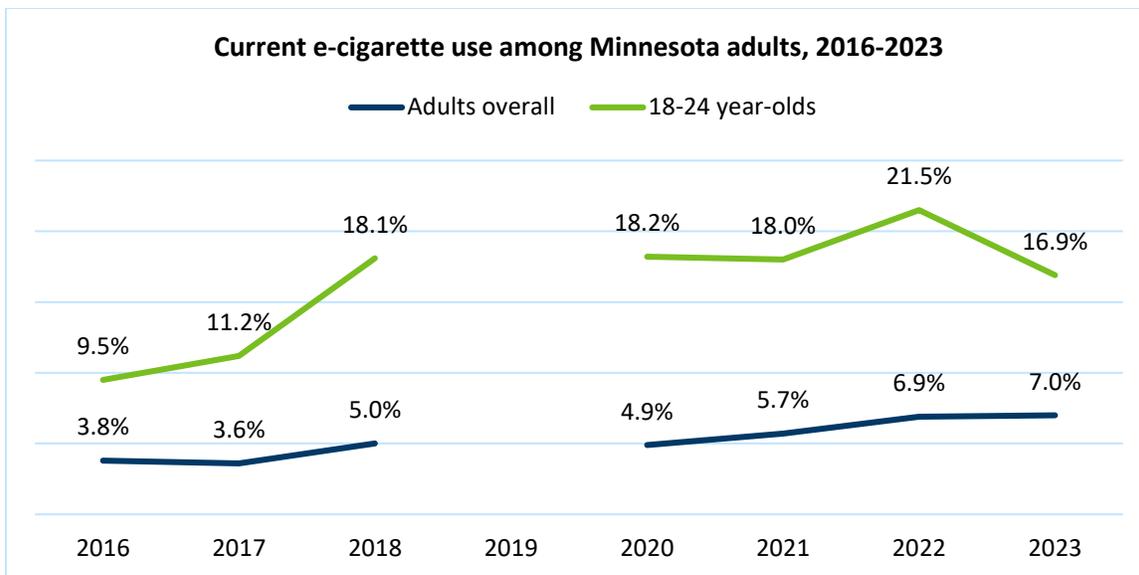




E-cigarette use (vaping)

7.0% of Minnesota adults used e-cigarettes, up from 6.9% in 2022 and 3.7% in 2016.

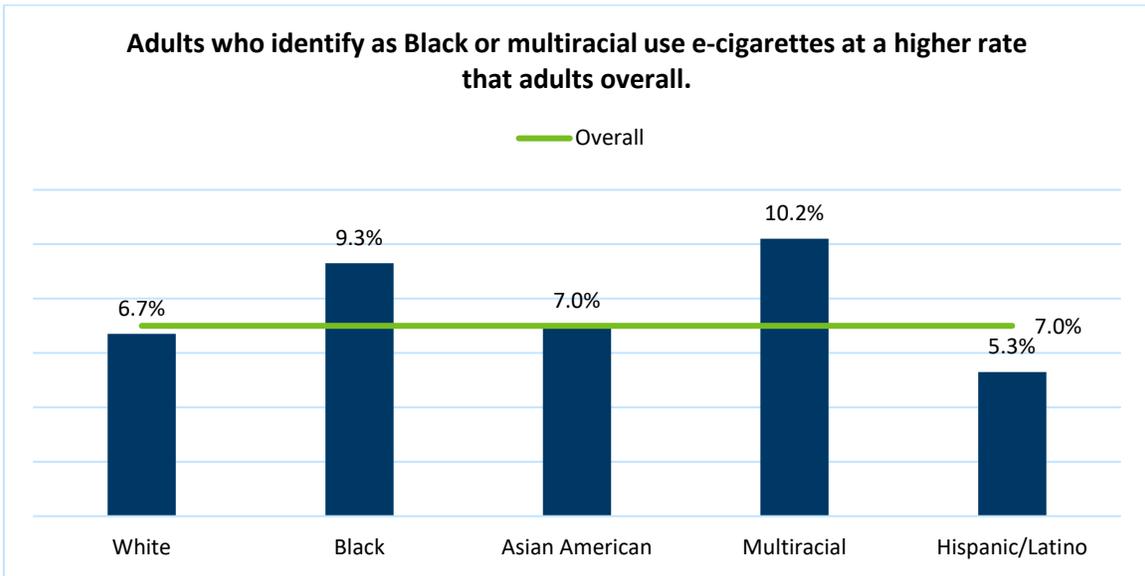
16.9% of Minnesota young adults (ages 18-24) used e-cigarettes, compared to 7.0% of Minnesota adults overall.



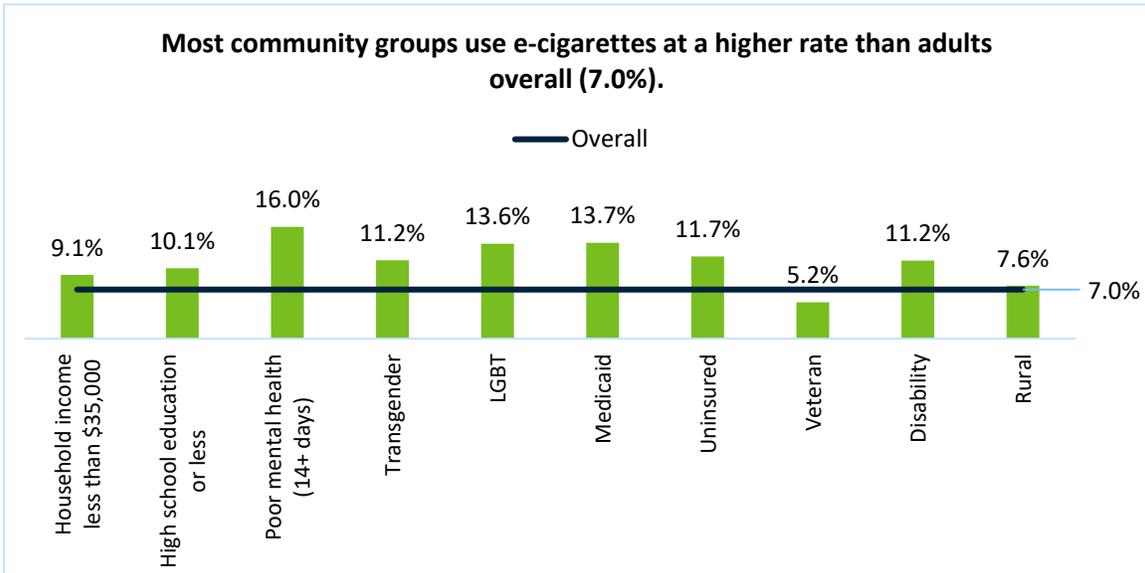
E-cigarette use was not asked in the 2019 BRFSS survey.

DATA HIGHLIGHTS FROM THE 2023 BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM – COMMERCIAL TOBACCO DATA

Disparities persist among Minnesota adults who use e-cigarettes.



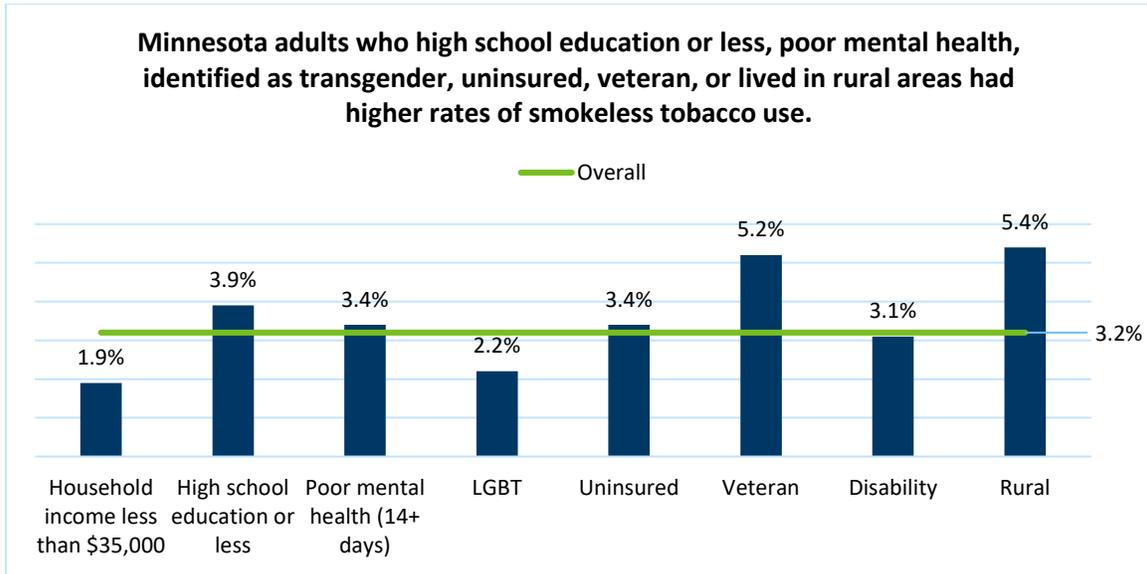
Data is unavailable for Native Hawaiian/Pacific Islander, American Indian/Alaska Native, and other race-only groups.



Smokeless (chew)

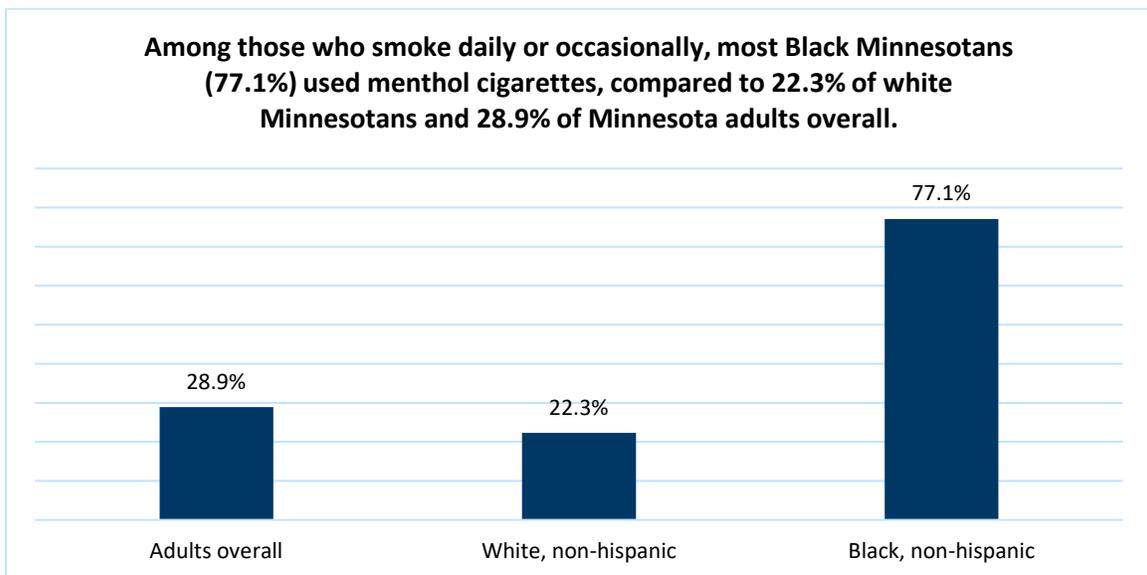
3.2% of Minnesota adults overall used smokeless products, like chew or snus, down from 4.8% in 2011.

While use has been declining steadily in Minnesota, adults in many communities use smokeless tobacco at higher rates than adults overall.

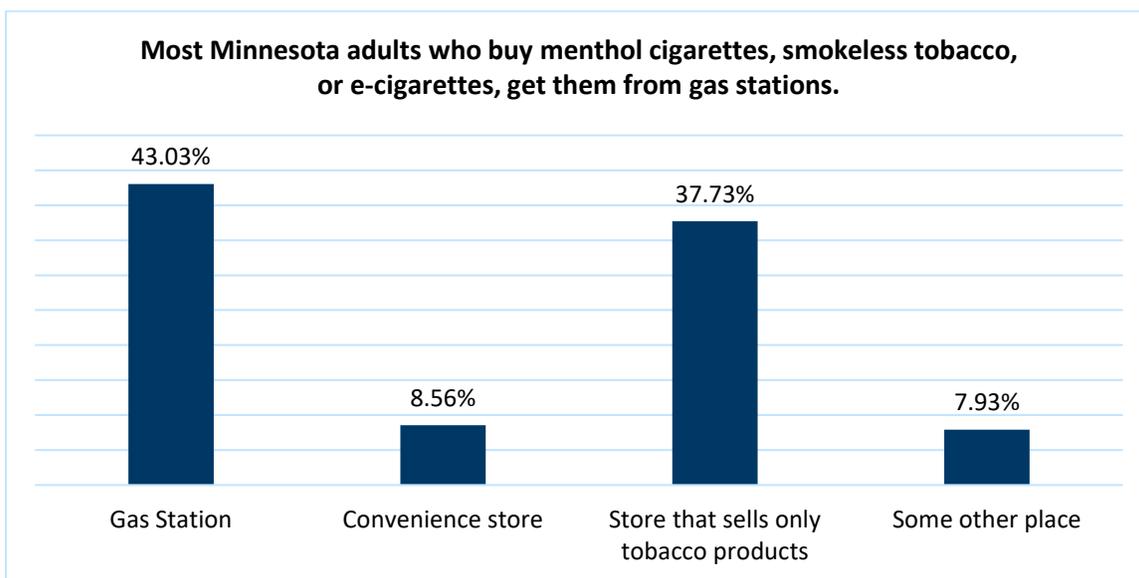
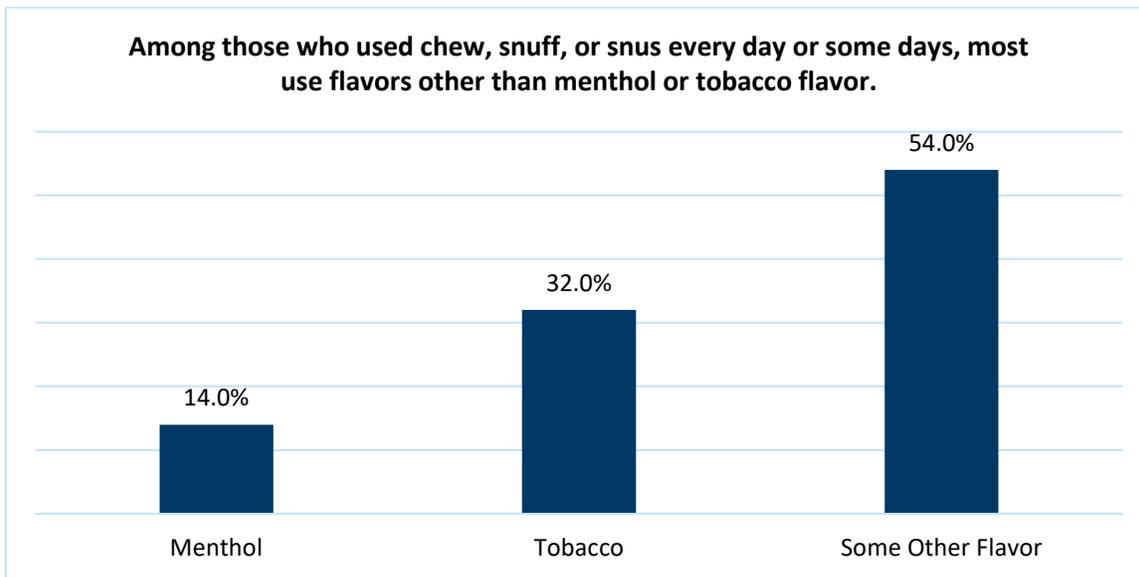


Smokeless use rates by race and ethnicity are not available as the estimates are unreliable – sample sizes were too low or relative standard errors were too high.

Flavors and menthol



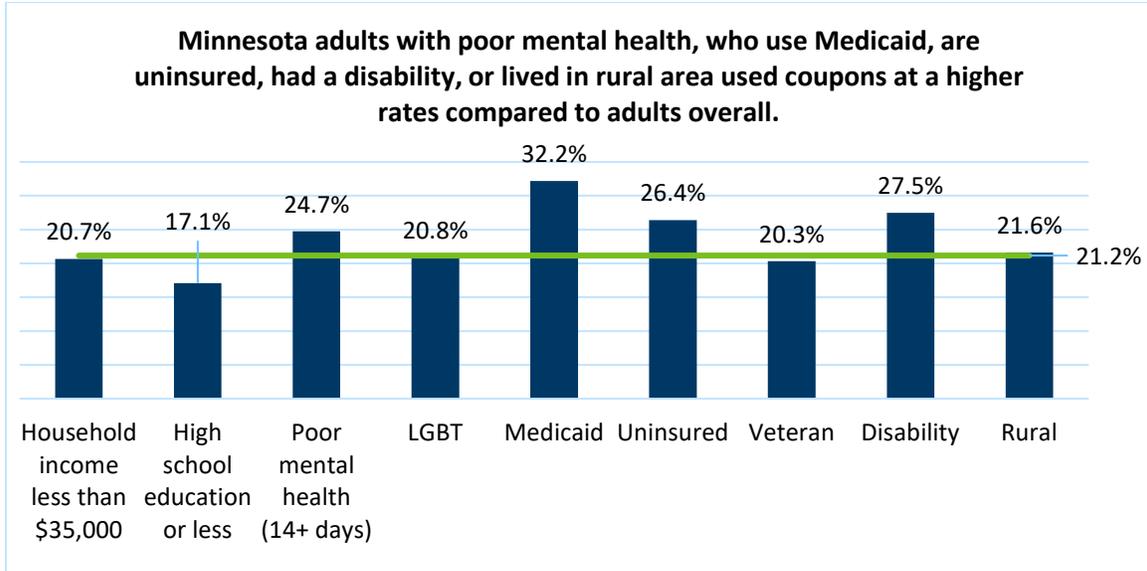
DATA HIGHLIGHTS FROM THE 2023 BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM – COMMERCIAL TOBACCO DATA



Data is unavailable for grocery or liquor stores.

Price promotions or discounts

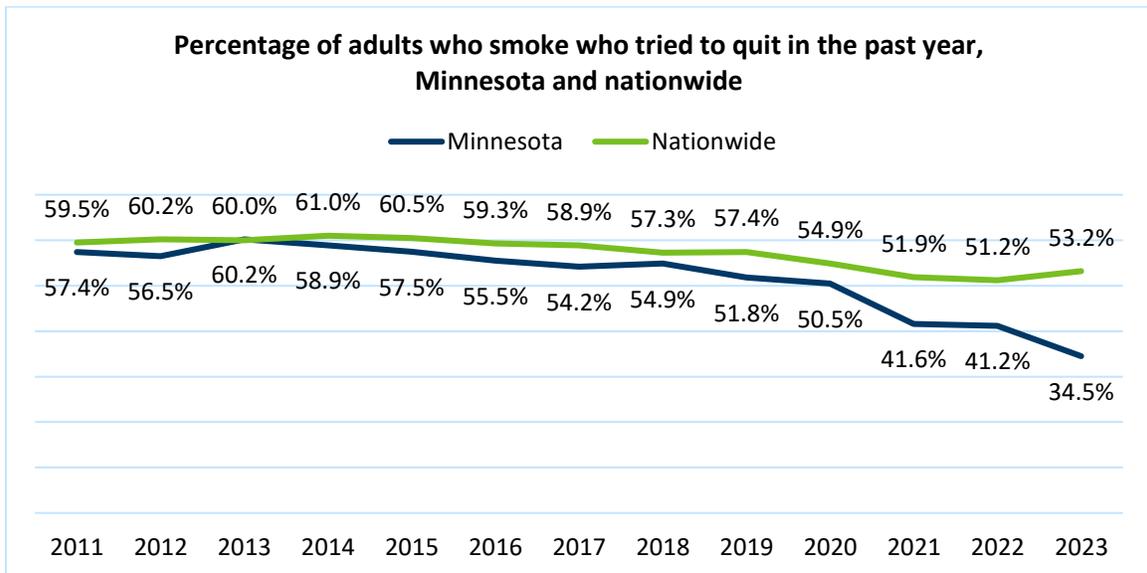
Among Minnesota adults who typically used cigarettes, smokeless products, or e-cigarettes, 1 in 5 (21.2%) used promotions or discounts to save money when buying products.



Coupon use rates by race and ethnicity are not available as the estimates are unreliable – sample sizes were too low or relative standard errors were too high.

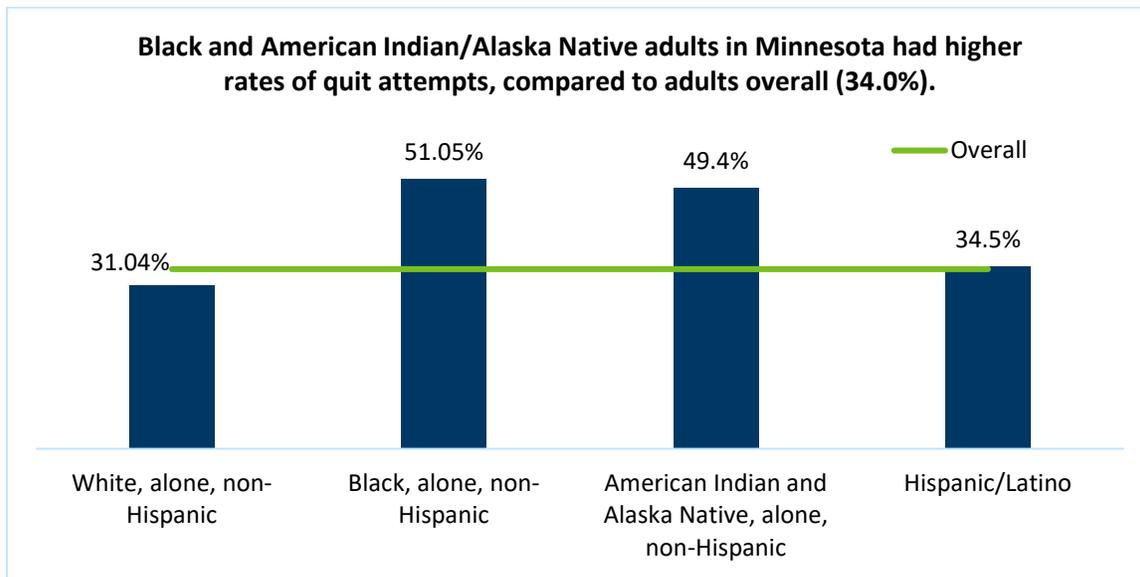
Quitting

34.5% of Minnesota adults who smoke tried to quit, compared to 53.2% nationwide in 2023.



In 2023 the quitting question was optional for states and only 26 states asked it, which can affect the results.

DATA HIGHLIGHTS FROM THE 2023 BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM – COMMERCIAL TOBACCO DATA



Data is unavailable for Asian American, Native Hawaiian/Pacific Islander, other race, and multiracial groups.

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05/01/2024

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