

# STRATEGIC PLAN 2009-2014

The Strategic Plan consists of eight goals. Each goal has a team with several members which may include executive management, program managers, employees, and Board of Health.

To learn about who is on each team and what the team has planned, visit our intranet and click on "Strategic Plan."

The wheel at right shows the eight components of the Strategic Plan and includes "I statements" – actions each SRHD employee may do to work toward achieving our goals.

# 2 FUNDING

**Develop and Implement** Strategies to Obtain Sustainable, **Adequate Public Health Funding** 

# I help to achieve this goal when:

- ☐ I write grants or participate in grant
- ☐ I maintain productivity, working as efficiently and effectively as possible
  - ☐ I advocate for needed public health funding within agency guidelines

# WORKFORCE **Ensure Optimal Competent Workforce to Fulfill Our Mission**

# I help to achieve this goal when:

- ☐ I develop a learning plan, identify my training needs, and track my completed training
- ☐ I follow SRHD's customer service standards
- ☐ I learn about the agency's programs and the community to properly refer the public
- ☐ I know what core public health competencies I am strong in and ones I need to strengthen
- ☐ I let my manager know if I am interested in management

# **Focus Public Health** Practice to Address the **Determinants of Health**

P

# I help to achieve this goal when:

- ☐ I view & discuss "Unnatural Causes" videos
- ☐ I identify my knowledge and skill level related to
- ☐ I am working to become more culturally competent

# **Practice Collaborative, Integrative** Leadership

Increase the

I help to achieve this goal when:

☐ I spread the word about new SRHD

☐ I participate in community events

to promote my program

1

J

services, programs, & achievements

☐ I work with the communications department

☐ I present accurate, up-to-date health information to the

public, our clients, and the media within agency guidelines

Awareness of the

Value and Role of Public

**Health in our Community** 

## I help to achieve this goal when:

- ☐ I actively participate in team meetings
- ☐ I communicate ideas, concerns and potential solutions

**OUR MISSION** 

is to serve as the region's public health leader and partner to protect

and improve the

community's

health.

# Commit to **Continuous Quality Improvement**

# I help to achieve this goal when:

- ☐ I identify, improve and evaluate the quality of my program as an ongoing part of my job.
- ☐ I know where to find quality improvement resources and technical assistance.
- ☐ I use science-based and proven strategies
- ☐ I understand and work to meet Public Health Standards.
- 6 QUALITY ☐ I help to pursue national accreditation

# **Enhance our Ability to Respond** to Emerging Health Issues

# I help to achieve this goal when:

- ☐ I participate in disease surveillance, H1N1 clinics, West Nile surveillance, etc.
- ☐ I participate in committees addressing response to emerging health issues
- ☐ I participate in trainings to gain skill competencies
- ☐ I participate in disaster drills & "after action
- ☐ I report new or worsening health issues identified through community work

- determinants of health
- ☐ I understand how social determinants of health impact my own health
- ☐ I strive to understand the root causes of disease

**Board of Health Commits to Improved, Informed Governance Capacity through Education, Policy Development and Advocacy** I help to achieve this goal when:

advocacy for public health

☐ I educate Board members to inform their

☐ I present data and best practices to the

Board to educate them for potential









7 RESPONSE

# ☐ I communicate with my supervisor about management opportunities and trainings ☐ I take responsibility for actions

# **Tying It All Together**







NATIONAL	3 Core Functions:	Assessment			Policy Development			Assurance			
	10 Essential Services  National Public Health Performance Standards Program www.cdc.gov/od/ocp hp/nphpsp/	Monitor health status to identify community health problems	Diagnose and investigate health problems and health hazards in the community	Evaluate effectiveness, accessibility, and quality of personal and population- based health services	Develop policies & plans that support individual and community health efforts	Enforce laws and regulations that protect health and ensure safety.	Research for new insights and innovative solutions to health problems	Link people to needed personal health services and assure the provision of health care when otherwise unavailable	Assure a competent public health and personal health care workforce	Inform, educate, and empower people about health issues	Mobilize community partnerships to identify and solve health problems
STATE	Standards for Public Health in WA State Part B www.doh.wa.gov/PHI P/PerfMgmt/10- 11stds/partB.htm  (National Accreditation)	Domain 1: Conduct and disseminate assessments focused on population health status and public health issues facing the community	Domain 2: Investigate health problems and environmental public health hazards to protect the community	Domain 9: Evaluate and continuously improve processes, programs, and interventions	Domain 5: Develop public health policies and plans	Domain 6: Enforce public health policies and regulations	Domain 10: Contribute to and apply the evidence base of public health	Domain 7: Promote strategies to improve access to health care services	Domain 8: Maintain a competent public health workforce	Domain 3: Inform and educate about public health issues and functions	Domain 4: Engage with the community to identify and address health problems
LOCAL	SRHD Strategic Plan  More info on our intranet: http://srhdweb/	Goal 7: Response Enhance our ability to respond to emerging health issues		Goal 6: Quality Commit to continuous quality improvement	Goal 8: BOH BOH commits to improved, informed governance capacity through education, policy development, and advocacy				Goal 3: Workforce Ensure optimal competent work force to fulfill our mission Goal 5: Leadership Practice collaborative / integrative leadership	Goal 1: Awareness Increase the awareness of the value and role of public health in the community.	Goal 4: Focus Focus public health practice to address the determinants of health
	Goal 2: Funding Develop and implement strategies to obtain sustainable adequate published.  A safe and healthy community for all.										
	SRHD Mission	To serve as the region's public health leader and partner to protect and improve the community's health.									
	SRHD Core Values	Integrity, leadership, courage, visionary, teamwork, partnering, cultural competencies, caring/welcoming, excellence, accountability, inclusiveness, ethical									