

Models of Care
Post COVID

Health Care Homes

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Big-picture healthcare workforce trends-- before and after COVID



Macro trends that will affect healthcare

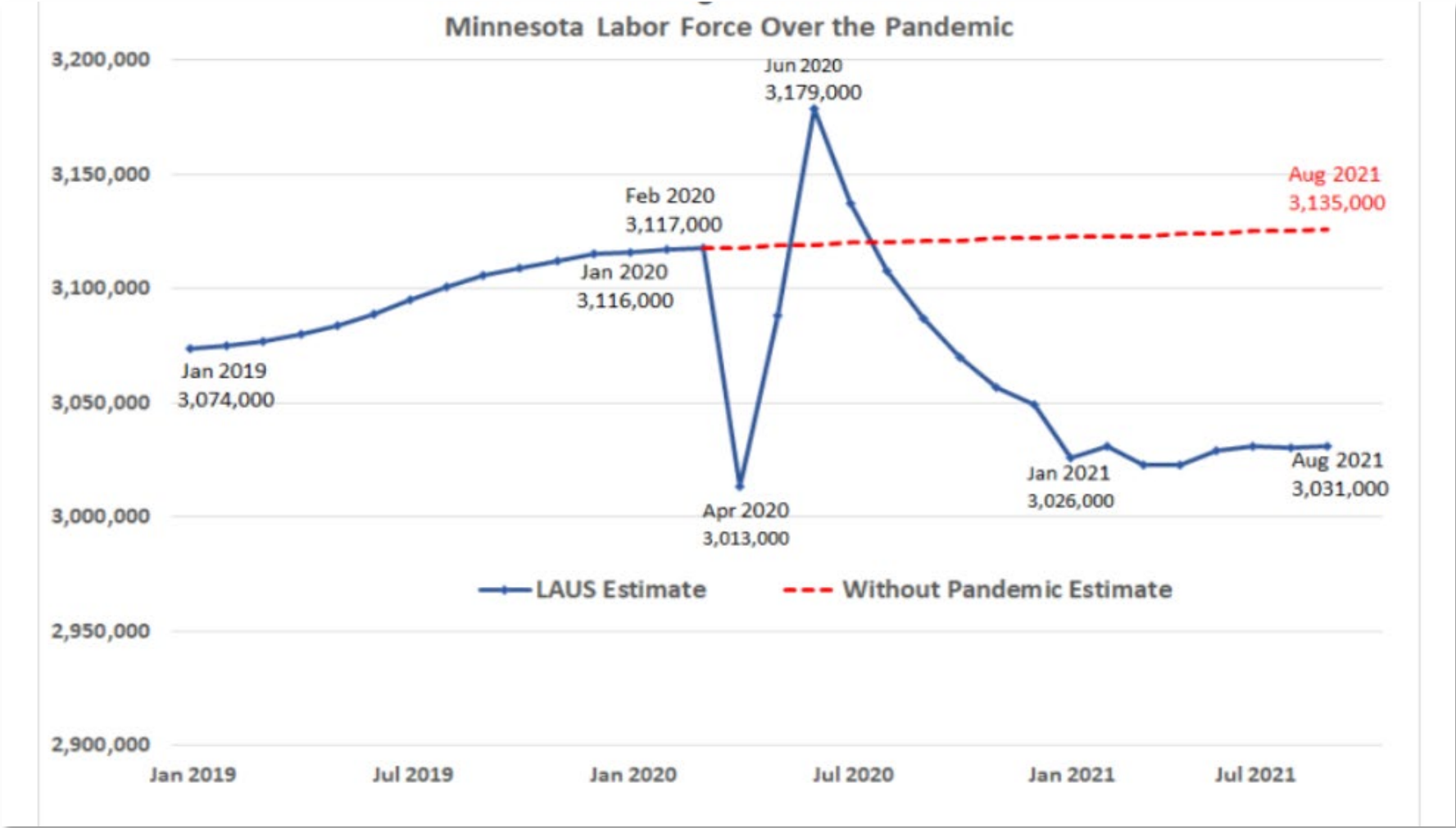
- ✓ **Aging population:** The number of Minnesotans turning 65 in this decade (about 285,000) will be greater than the past four decades combined.
(Source: State Demographic office.)
- ✓ **Increasing diversity:** Between 2010 and 2018, populations of color have been growing substantially.
(Source: State Demographic office)
- ✓ **Telehealth** use skyrocketed during COVID, and for many providers and patients, it's a new normal, with the potential for addressing some problems associated with workforce maldistribution.
- ✓ **Technology** (e.g., EHRs, patient portals) is a part of health care delivery, for better or worse.
- ✓ The desire to **age in place** is leading to changes in the way care will be delivered.

The situation in Minnesota (and the rest of the country)

From nursing assistants to the most specialized medical care, Minnesota's entire healthcare workforce is:

- In severe shortage
- Burned out, and exiting prematurely
- Geographically maldistributed, and
- With a pipeline of new workers that isn't keeping up with current or future **hiring demand** or **population needs**.

Minnesota's overall labor market: COVID caused a sharp and unexpected drop in labor force participation.



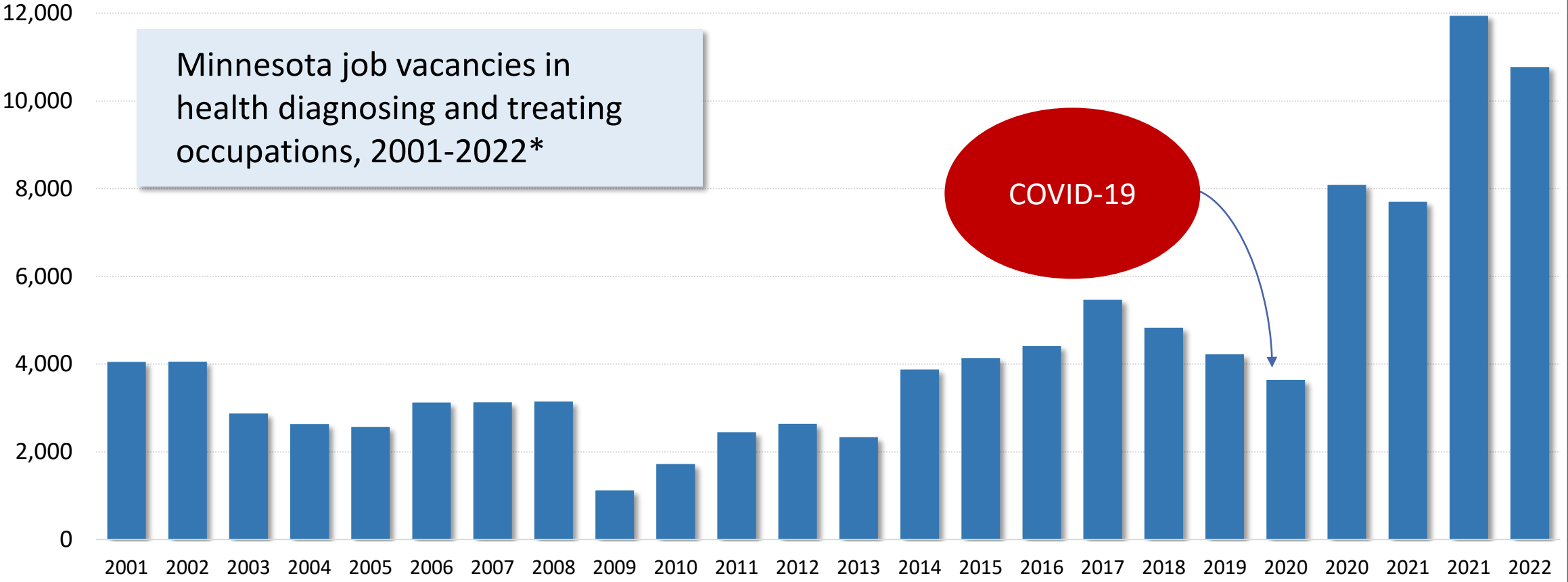
What was projected (without COVID)

What actually happened

(We were "short" nearly 100,000 workers—or about .33 of one percent the state's labor force)

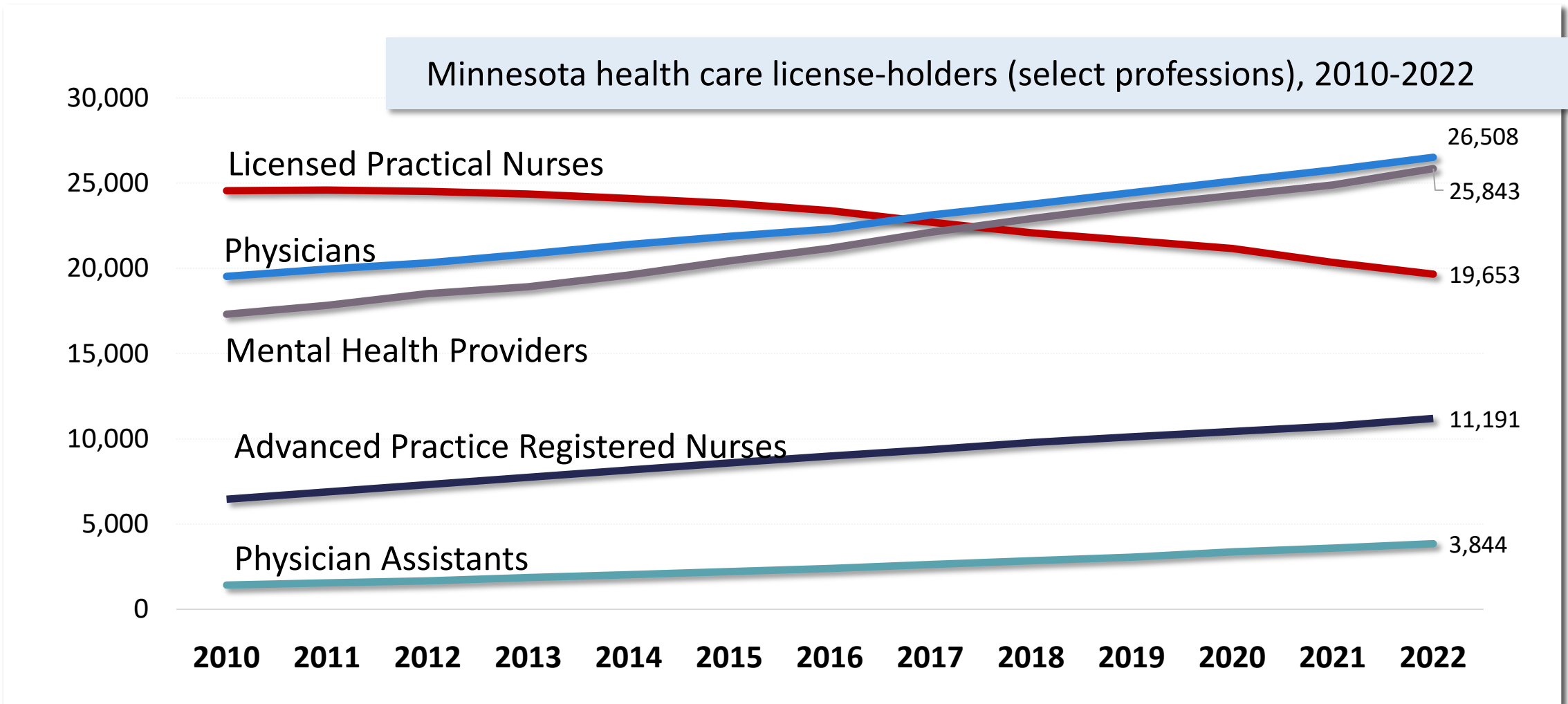
Source: Minnesota Economic Trends, September 2021

Healthcare occupations were particularly hard-hit by retirements and premature exits, and they have not recovered.



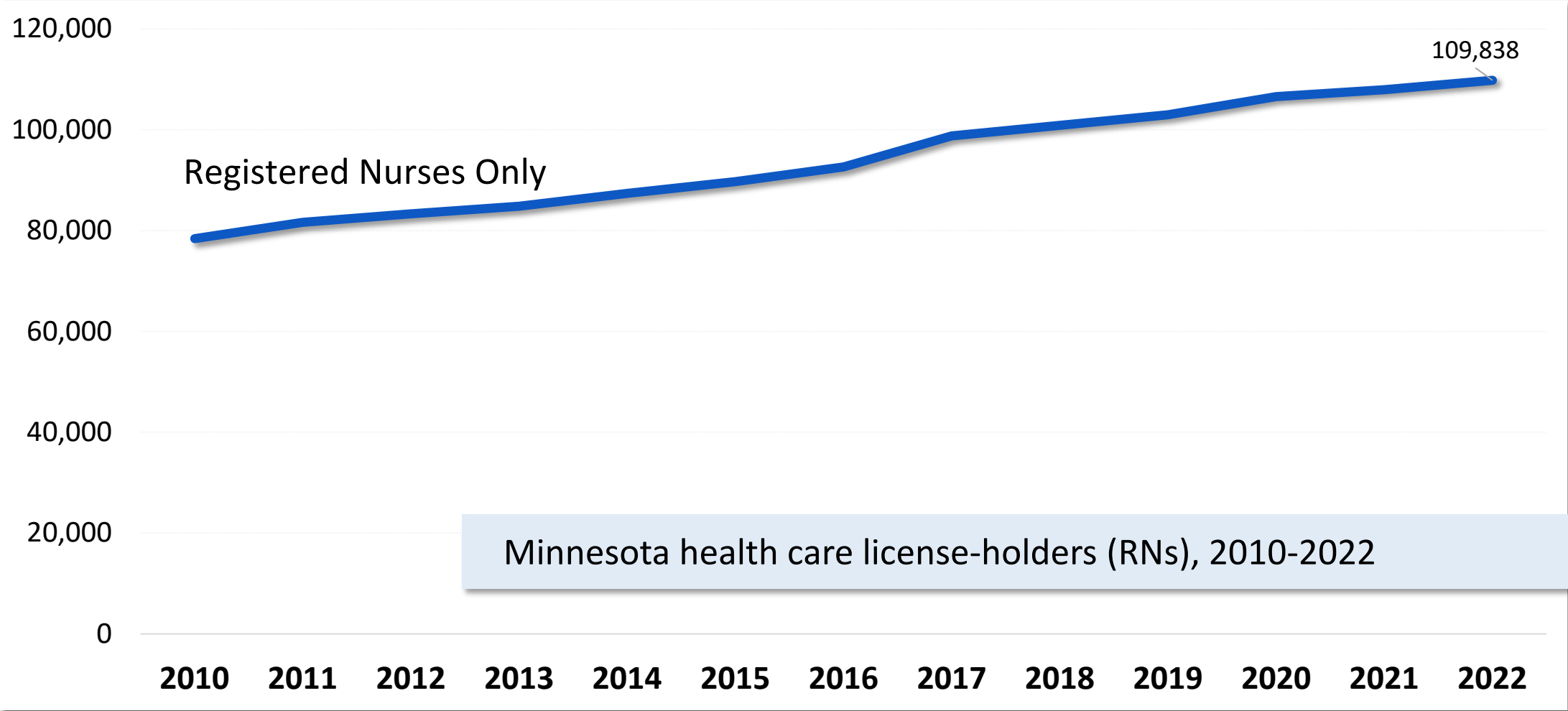
*Data source: MN Department of Employment and Economic Development Labor Market Information Office Job Vacancy Survey Program, for the 2nd quarter of each year. "Health Diagnosing and Treating" occupations includes the following specific titles: Dentists, Dental Hygienists, Dietitians & Nutritionists, Optometrists, Pharmacists, Physician Assistants, Occupational Therapists, Physical Therapists, Radiation Therapists, Recreational Therapists, Respiratory Therapists, all Advanced Practice Nurses, Registered Nurses, all Physicians, and Veterinarians.

The supply of health care providers continued to increase during the pandemic (with one exception)



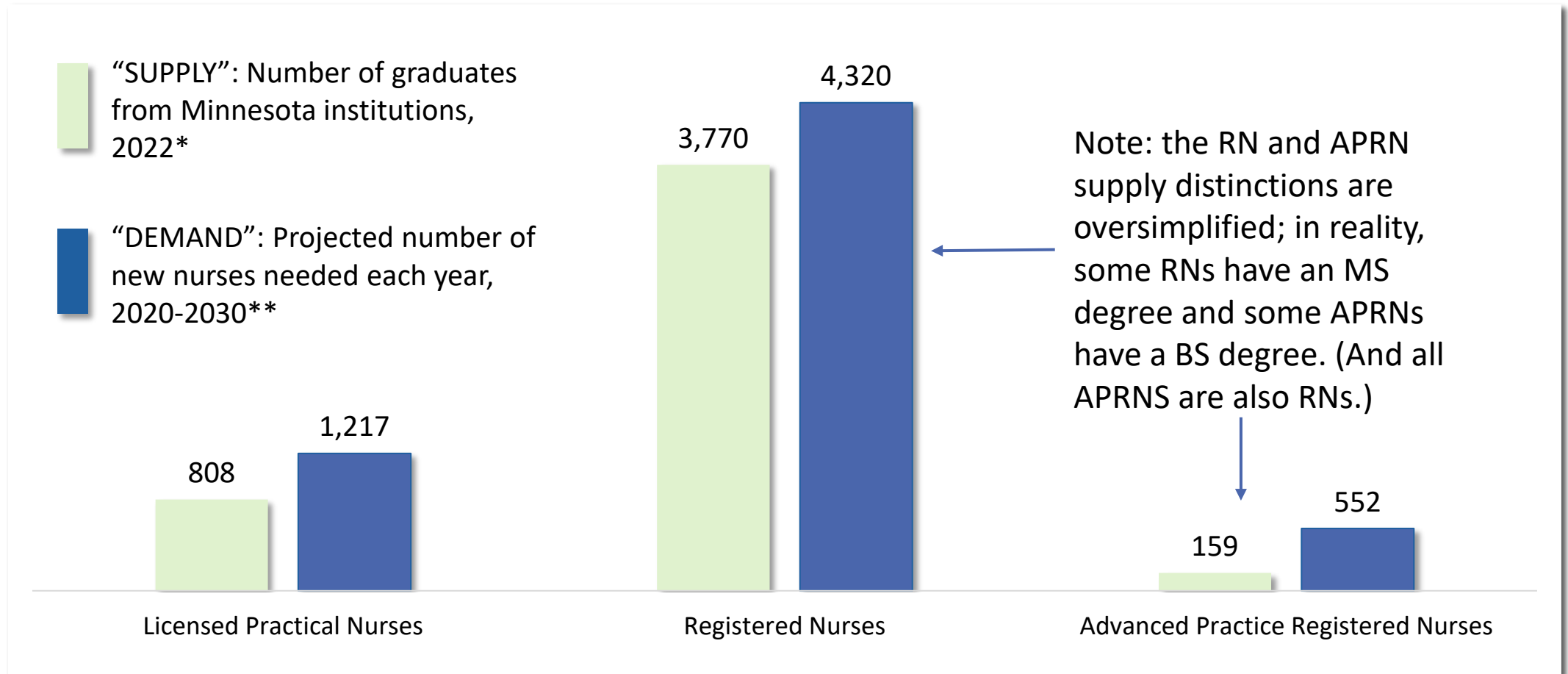
Data source: MN Department of Health's analysis of administrative data from the Boards of Nursing, Medical Practice, Behavioral Health and Therapy, Psychology, Marriage and Family Therapy, and Social Work. Note: Dentists and Pharmacists are omitted from this analysis for visual clarity. However, the supply of active licensees in Dentistry stayed relatively stagnant (from 3,960 in 2010 to 4,084 in 2022). The number of active pharmacist licenses grew from 7,356 in 2010 to 9,354 in 2023.

The net supply of health care providers continued to increase during the pandemic (RNs only).



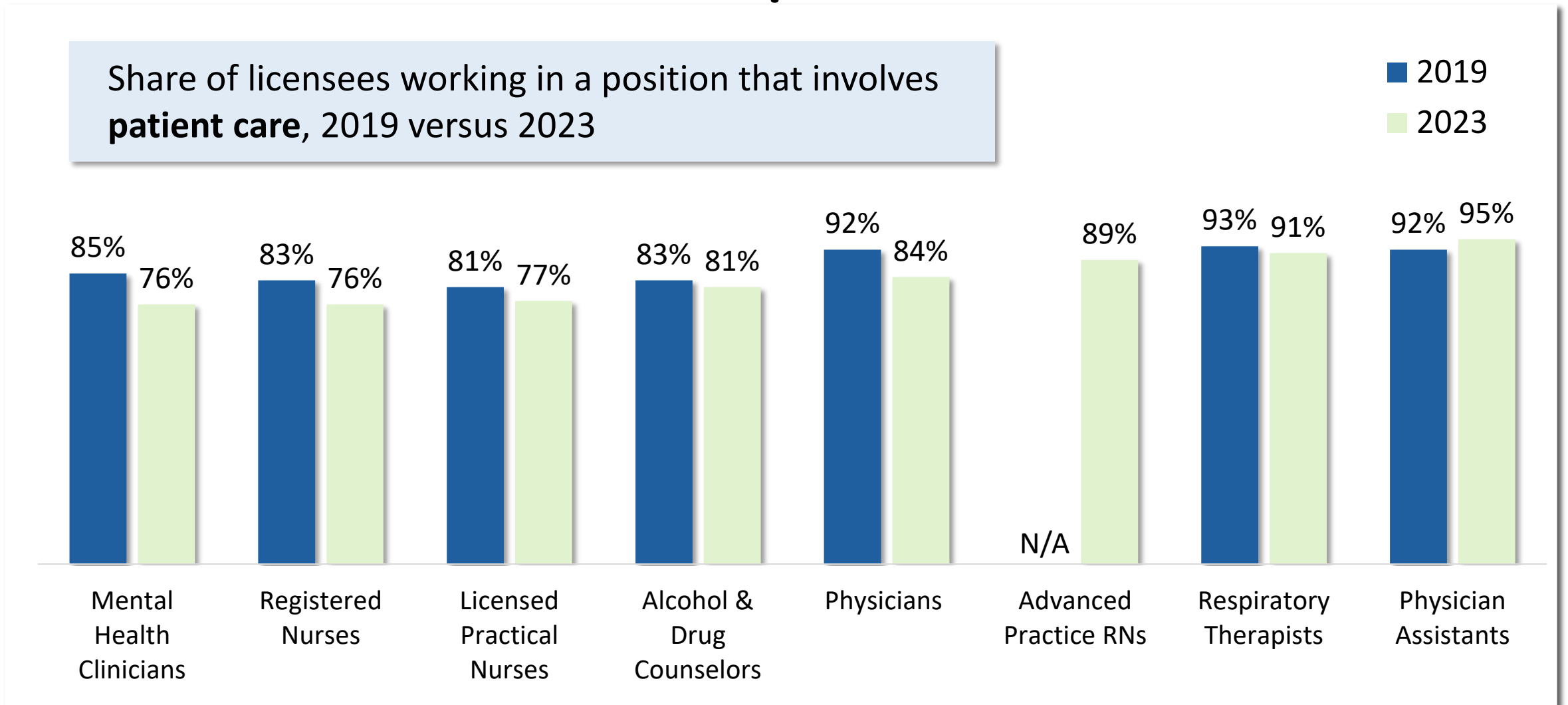
Data source: MN Department of Health’s analysis of administrative data from the Minnesota Board of Nursing..

But the **supply** of new nurses still isn't keeping pace with **demand**.



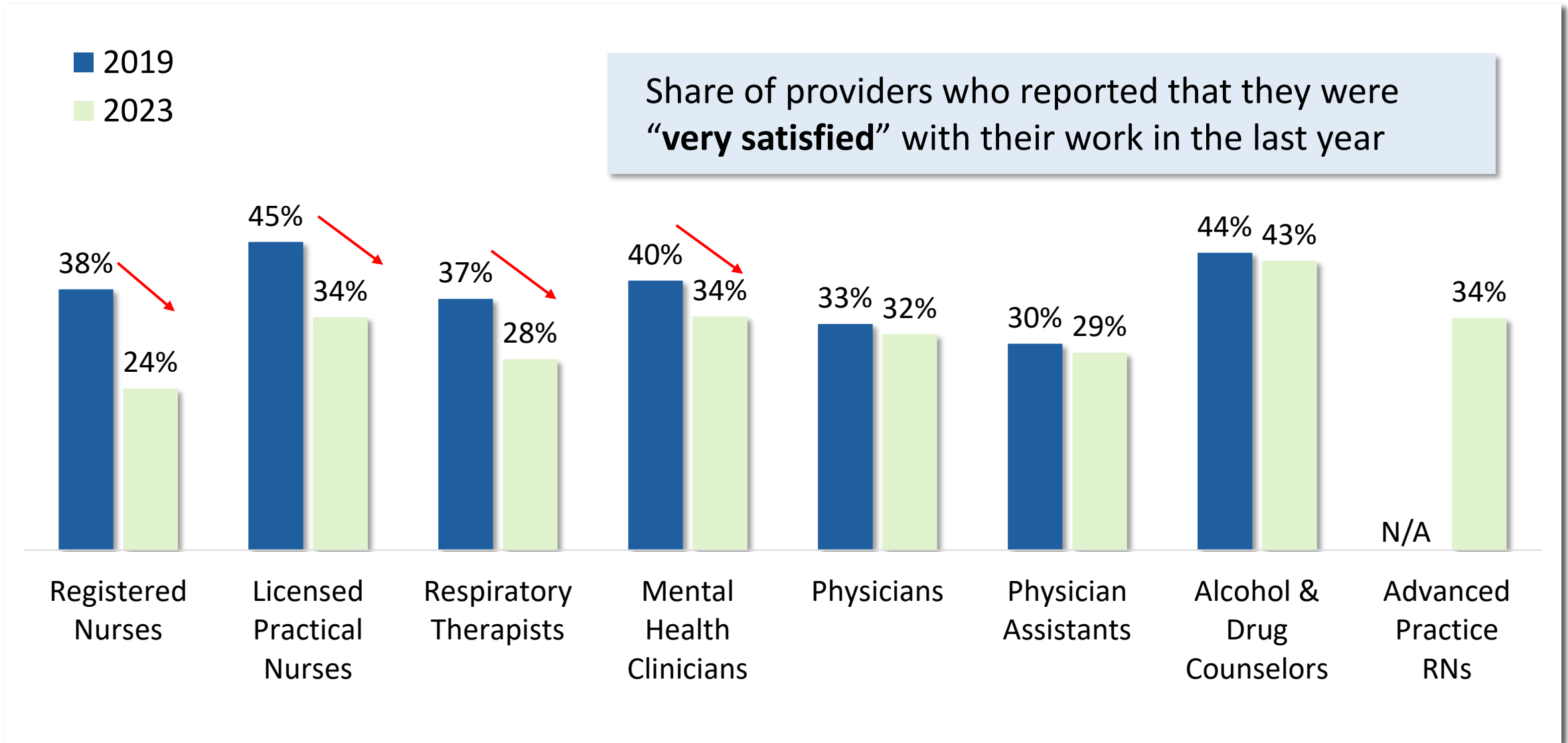
Data sources: number of graduates comes from the Board of Nursing Education Report (2022). Number of projected job openings comes from the Department of Employment and Economic Development (DEED) Occupational Projections program. The Advanced Practice Nurse Practitioner category uses the supply of master's-prepared nurses as a proxy for APRN supply. The APRN "demand" number includes Nurse Practitioners, Nurse Anesthetists, and Nurse Midwives.

And, in the last four years, we've lost net supply across the sector of those providers providing direct patient care



Data source: MN Department of Health's Healthcare Workforce Survey, including data from the complete calendar year of 2019 and February through May of 2023.

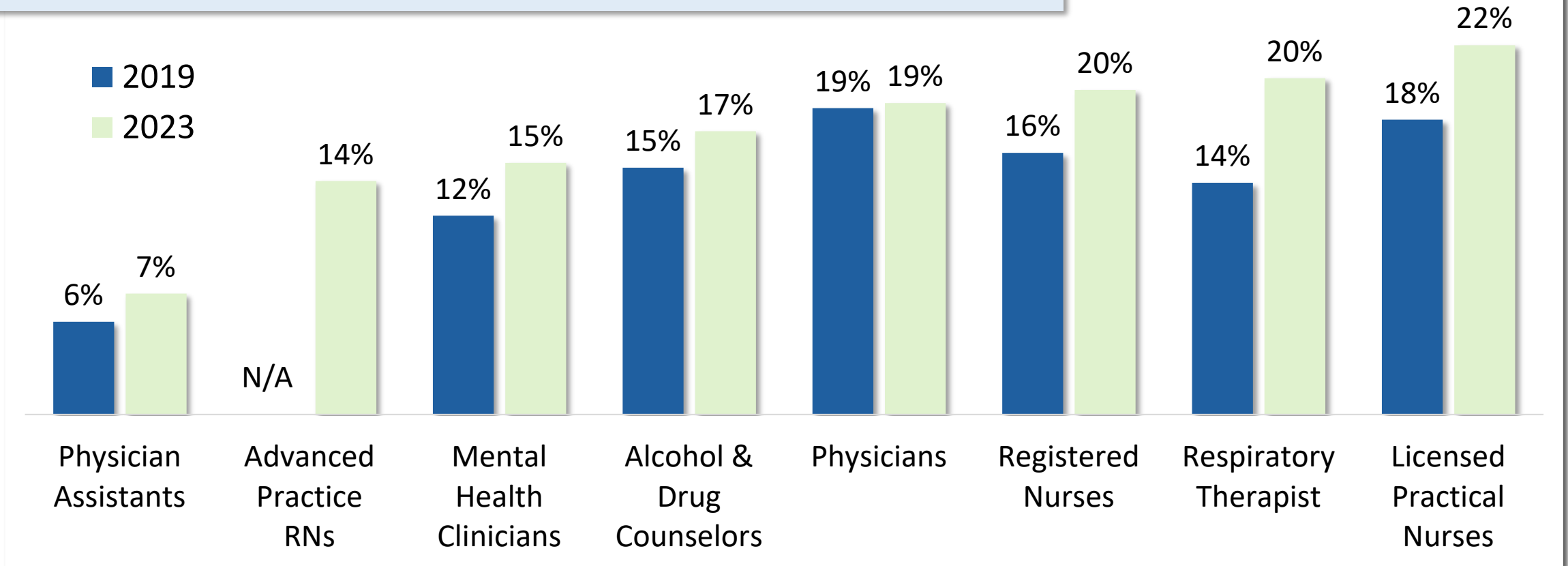
Work satisfaction is lower among nearly all health professionals.



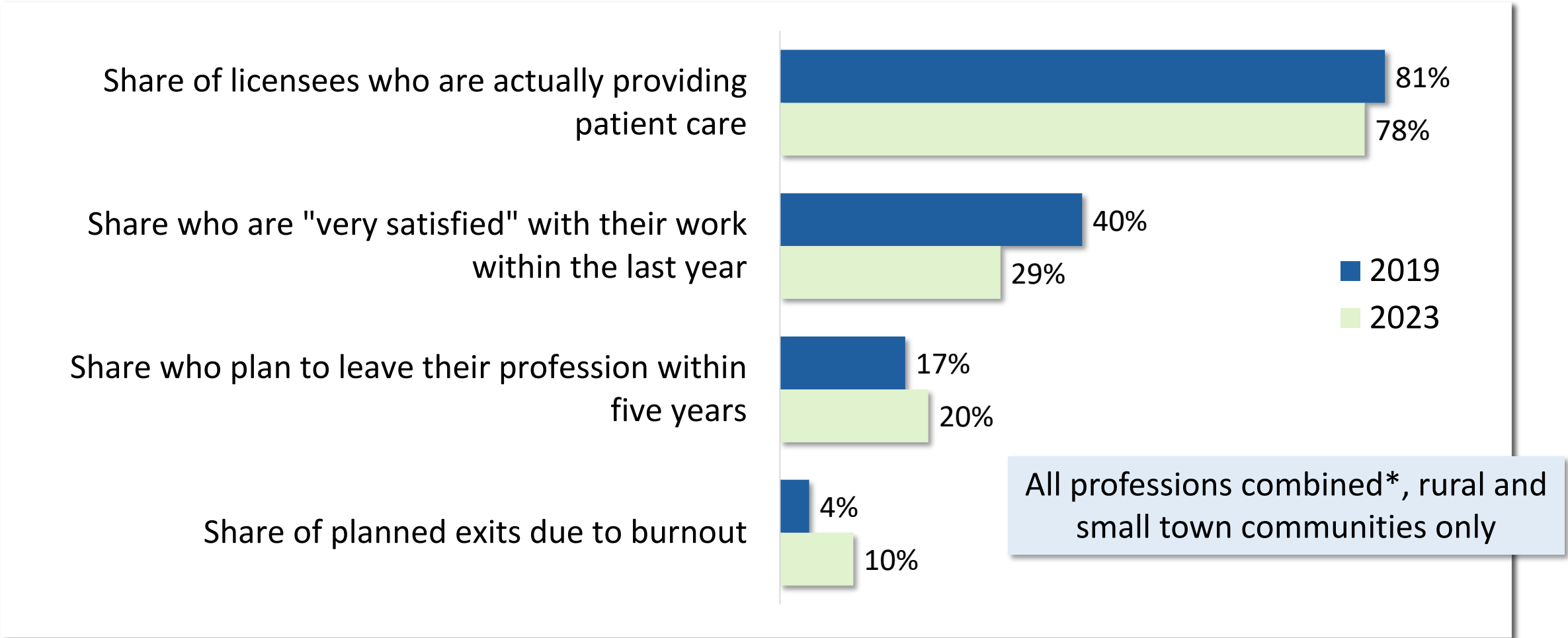
Data source: MN Department of Health’s Healthcare Workforce Survey, including data from the complete calendar year of 2019 and February through May of 2023.

And the future is troubling: more clinicians say they plan to leave their professions within the next five years.

Share of licensees who plan to leave their profession within the next five years, 2019 versus 2023.



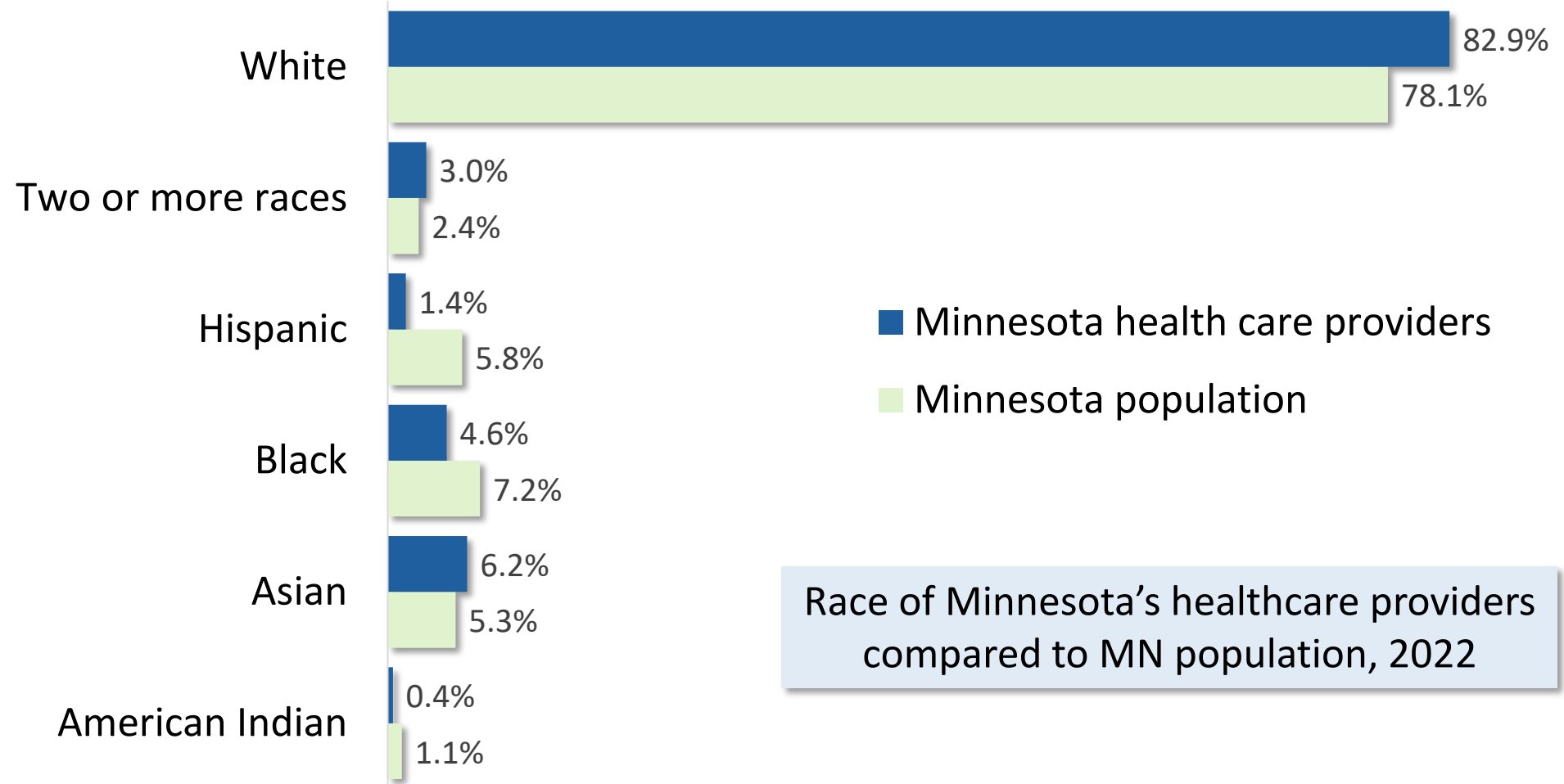
Rural Minnesota—*already* facing severe and intractable shortages—has the same post-COVID problems as urban areas in the state.



Data source: MDH Healthcare Workforce Survey, calendar year of 2019 compared to February through May of 2023.

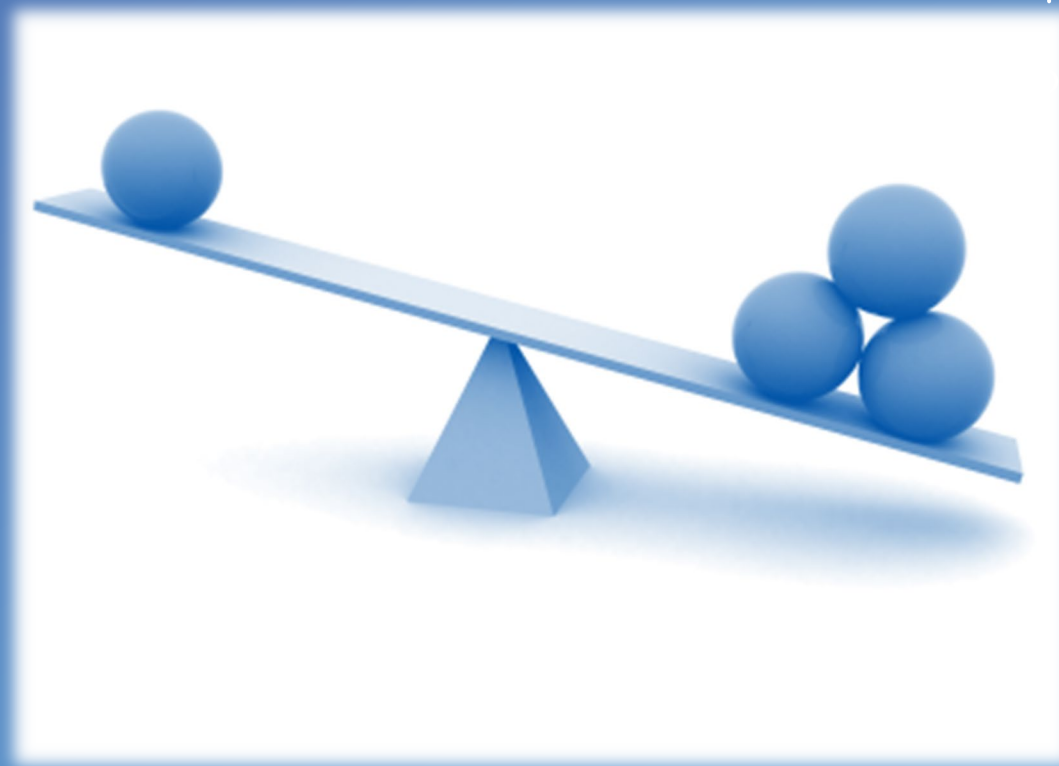
*Includes Physicians, PAs, RNs, APRNs, LADCs, Respiratory Therapists, and Mental health clinicians.

People of color are underrepresented in Minnesota's health care workforce.



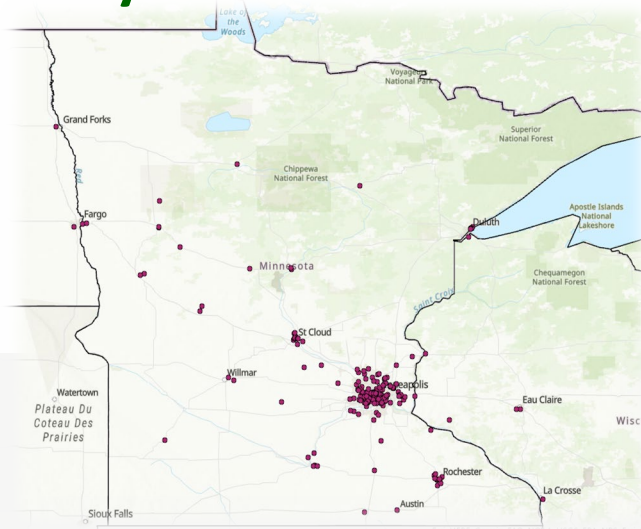
Data sources: Population data are from U.S. Census Bureau and compiled by Minnesota Compass. Data on Minnesota's health care providers are from the Minnesota Department of Health's Healthcare Workforce Survey. Data collected from February 7, 2022 through February 7, 2023. Health care providers included in this chart are physicians, physician assistants, nurses, mental health providers, alcohol and drug treatment counselors, physical therapists, respiratory therapists, and pharmacists.

Geographic Maldistribution

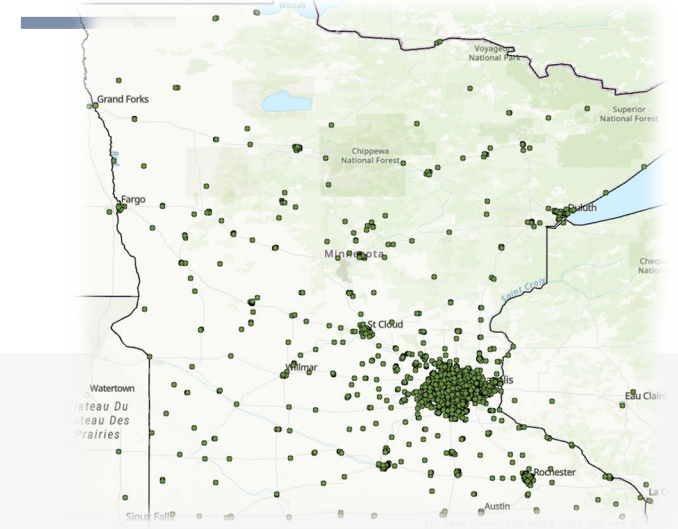


Select professions and specialties

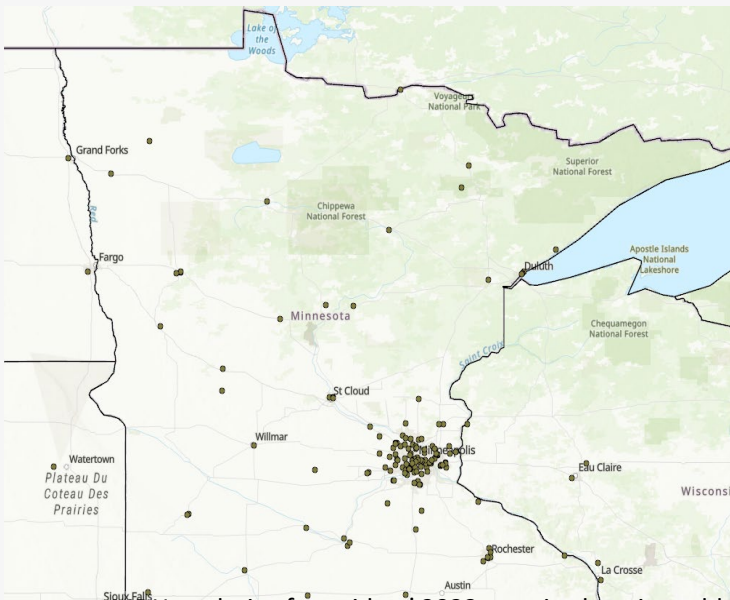
Psychiatrists



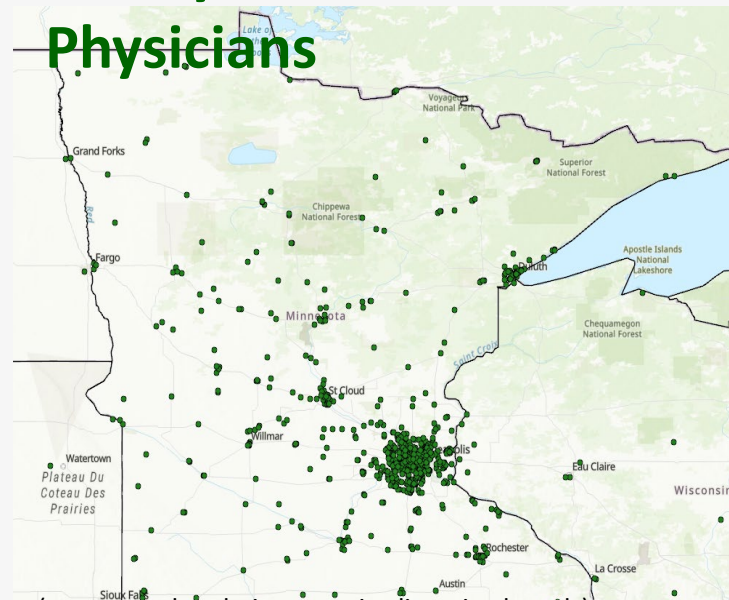
Dentists



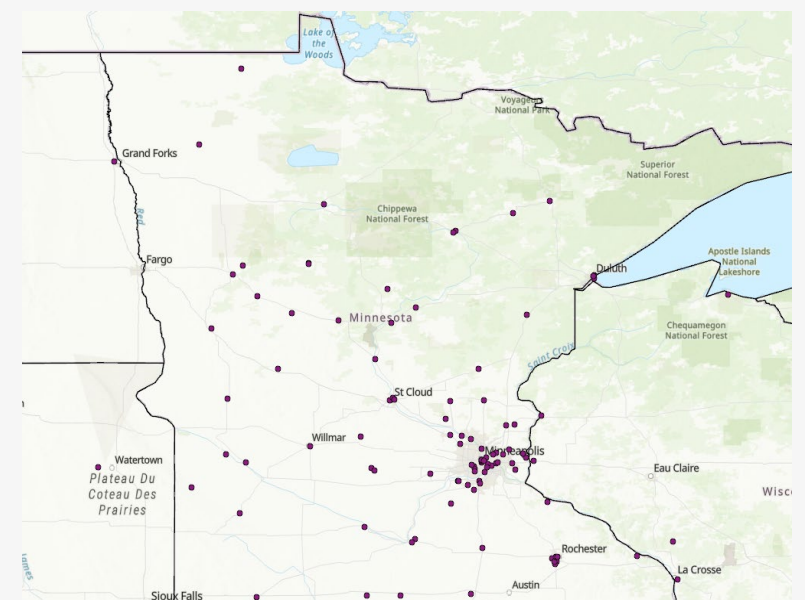
OBGYNs



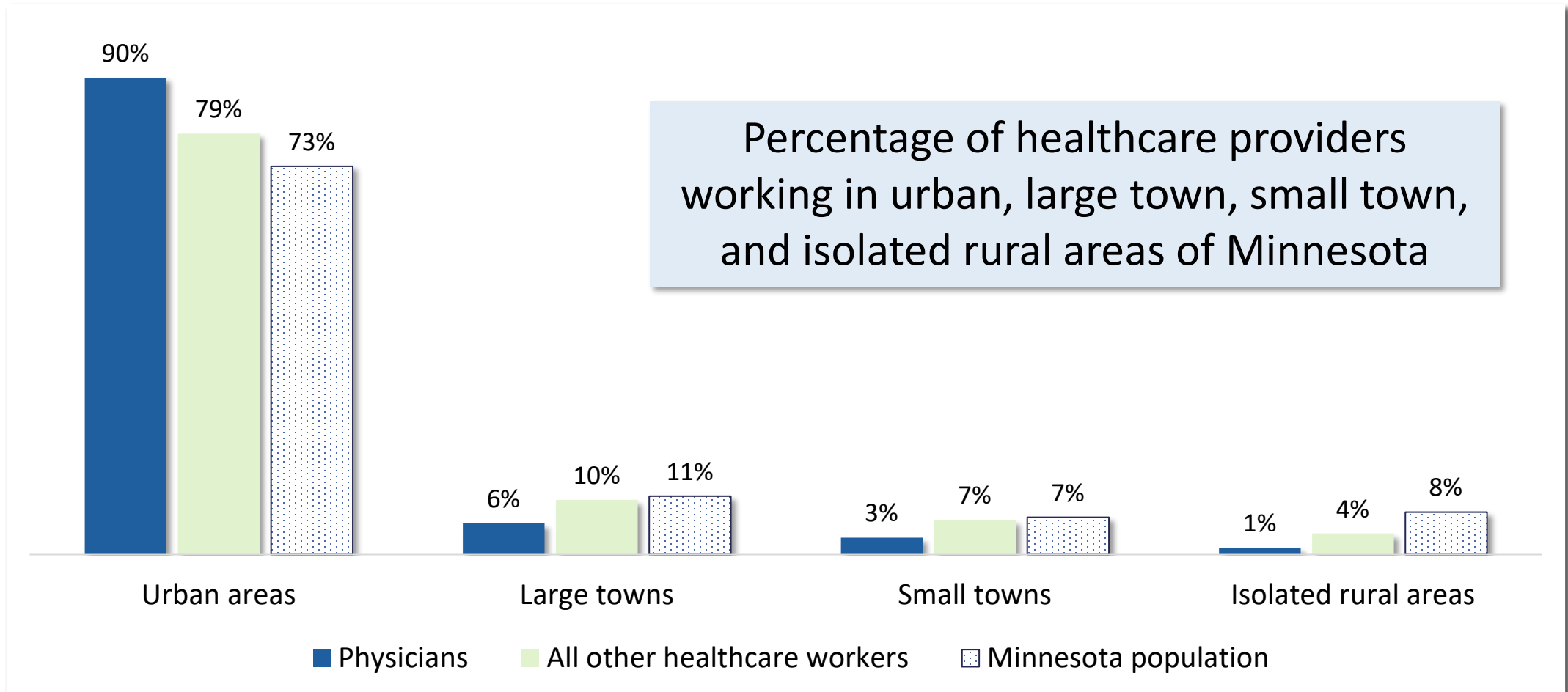
Family Medicine Physicians



General Surgeons

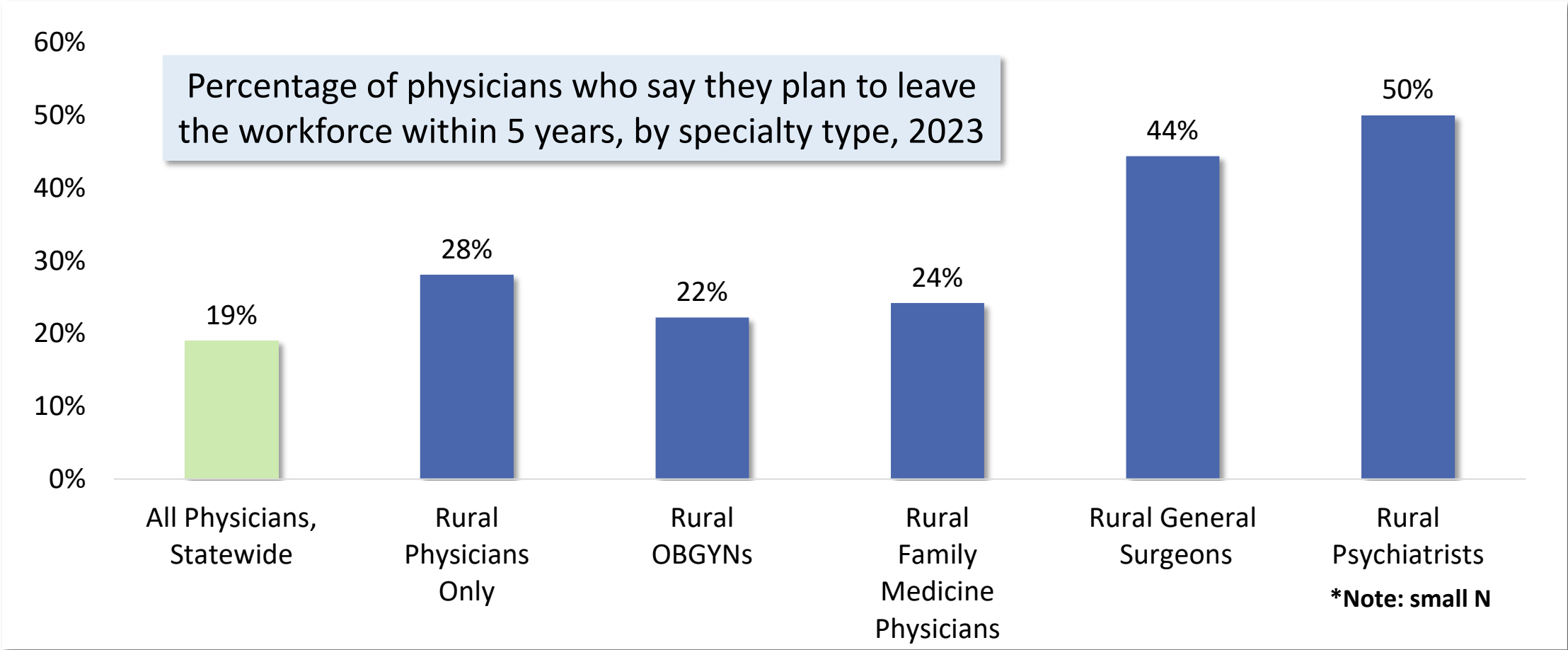


Geographic maldistribution (i.e., rural workforce shortage) is most severe among physicians.



Data source: MDH analysis of providers' 2023 practice location addresses (as reported to their respective licensing boards. "Rural" and "small town" designations are based on Rural-Urban Commuting Area methodology developed by the U.S. Department of Agriculture. Urban areas include the major metropolitan areas of the Twin Cities, Rochester, Duluth, Saint Cloud, and Fargo-Moorhead. Examples of "large towns" include areas such as Bemidji, Brainerd, and Alexandria. Examples of "small towns" include areas such as Grand Rapids, Little Falls, and International Falls. Isolated rural communities includes areas such as Pine River, Dawson, and Crosslake.

Nearly one-third of all rural physicians say they plan to leave the workforce within the next five years.

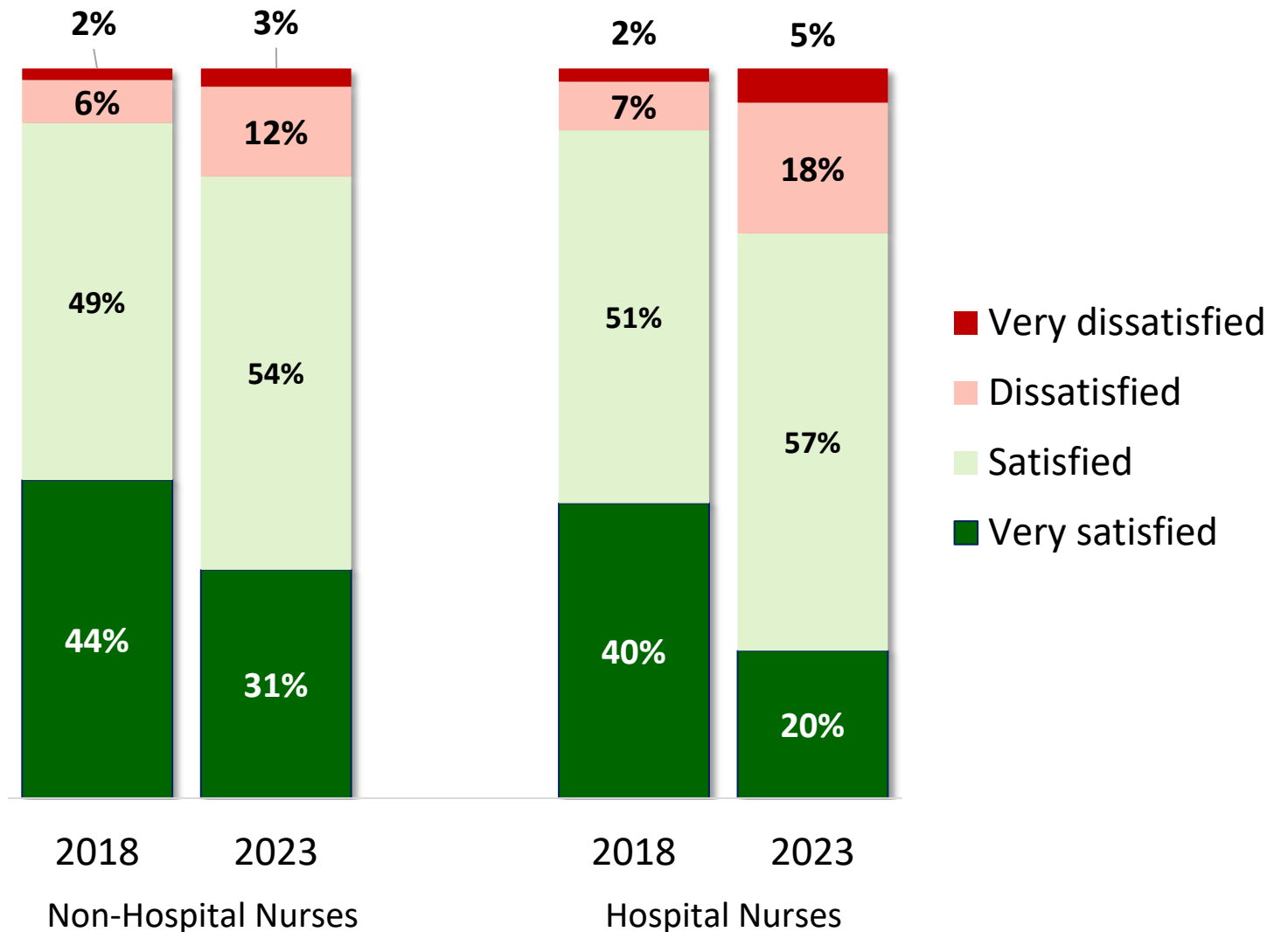


Data source: MDH Healthcare Workforce Survey, data collected from February through May of 2023. Here “rural” refers to clinicians working in small town or isolated rural areas of the state. Examples of “small towns” include areas such as Grand Rapids, Little Falls, and International Falls. Isolated rural communities includes areas such as Pine River, Dawson, and Crosslake.

RNs report lower levels of work satisfaction since COVID.

Survey question:

“How satisfied have you been with your career in the last twelve months?”



From nursing assistants to the most sophisticated medical specialties, Minnesota's entire healthcare workforce is:

- In severe shortage
- Burned out, and exiting prematurely
- Geographically maldistributed, and
- With a pipeline of new workers that isn't keeping up with current or future hiring demand or population needs.

Unavoidable empirical conclusions—

But this is not the end of the story.



The work ahead

Multi-pronged
initiatives involving
all sectors



Growing the Health Care Pipeline

- **Early STEM exposure**
 - K-12 Scrubs camps
 - Univ of Minn. Duluth - NAM 6-week enrichment program for health careers
 - High School mentorship programs
 - CNA and EMS training in high schools
- **Prepare new/non-traditional students/workers**
 - Univ of Minn. Duluth - Rural Physician Associate Program (RPAP for 3rdY)
 - International Medical Graduates career guidance/clinical preparation/short-term clinical experience/residency preparation support
 - Conrad-30/J1 visa waiver program
 - Emerging professions
 - Dental Therapists, Advanced Dental Therapists, Community Paramedics
 - Grants to support BIPOC mental health providers in becoming supervisors
- **Research on drivers of practice choice**
 - Rural physicians
 - Mental health practitioners
 - Effectiveness of interventions
- **Train in high-need settings**
 - Family Medicine Rural Training Track
 - Rural clinical rotations as part of health professions training programs
 - Pilot loan forgiveness as a recruitment tool for high-need sites (*proposal*)
 - Rural Dentistry Scholars Program
 - Rural Oral Health Fellowship Program pilot
 - Site-based Clinical Training
- **Incent employment in high-need settings to retain**
 - State loan forgiveness program
 - Special focus on rural dental, mental health, physician, pharmacist, nursing
 - Scholarships
- **Redesign health care delivery/work culture to retain**
 - Scope of practice flexibility
 - Telehealth
 - Inter-state compacts (supply side)
 - Team care approaches (Healthcare Homes)
 - Mental health provider resiliency program
 - “Joy at work”